

Wendy Barron

Professor of Media Communication & Coordinator of Communication, Media, and the Arts

Lehigh Carbon Community College (LCCC)

For 24 years, Wendy Barron has been creating innovative, interactive learning programs for students that bridge classroom theory with real-world industry practice. A proud Lehigh Valley native and first-generation college graduate, Wendy turned her Master's degree from Syracuse University into a successful career producing broadcast content for industry leaders like ESPN and Outdoor Life Network. Drawing on that industry experience, Wendy shares insights and connections to inspire youth from her hometown area. As a professor and faculty advisor to the LCCC Film Club, Wendy bridges classroom theory with real-world practice through a nationally recognized service-learning curriculum. Under her mentorship, students write, direct, produce, and edit meaningful documentaries and media content for vital community organizations like Second Harvest Food Bank, Blessings in a Backpack, and the Allentown School District Foundation, blending technical education with meaningful local service.

Driven by a passion to open doors for the next generation, Wendy collaborated on workforce pipelines that offer students paid professional positions. As co-creator of LCCC's live sports production program, she empowers students to run six-camera live broadcasts for Lafayette College airing nationally on ESPN+—frequently launching them directly into freelance placements with regional networks like Astound. On the big screen, her work as a film producer (*The Hail Mary*, *The Next Play*, *Men of Granite*) and board member of Fade In/Fade Out (FIFO) allows her to craft comprehensive internships and educational opportunities on feature-film sets. These initiatives grant students across regional higher education institutions rare, hands-on professional production credits, equipping them with the real-world experience and confidence necessary for success.

Wendy's impact extends beyond the teaching of technical skills. Believing deeply that sustainable career success requires nurturing the whole student, she integrates communication skills, public speaking, and self care into her academic mission. She pioneered the *Mindfulness for Academic Success* course at LCCC and extends that care to the broader community by teaching mindfulness and yoga to K-5 students in the Allentown School District with the Mindful Child Initiative. Wendy is dedicated to empowering the next generation to build remarkable careers while leading balanced, purpose-driven lives.