

DR. ANN D. BIEBER  
PRESIDENT'S  
DESK

MAY 2023



Lehigh Carbon  
COMMUNITY COLLEGE



## LCCC Hosts News Conference to Announce Statewide Pledge

On Monday, April 17, the college hosted a news conference announcing a pledge between statewide community colleges and universities in the Pennsylvania State System of Higher Education. Pictured signing the pledge are Dr. David Ruth, president of Northampton Community College;

Dr. Ann Bieber, LCCC president; Dr. Kenneth Hawkinson, president of Kutztown University; and Kenneth Long, president of East Stroudsburg University. Also attending

were Emma Hope, New Century Scholar, members of the Student Government Association, Rep. Peter Schweyer, Rep. Jeanne McNeill, Lehigh County Executive Phil Armstrong, as well as representatives from the offices of Sen. David Argall and Rep. Milou Mackenzie. Presidents from other community colleges across the state attended virtually.

The pledge demonstrates a commitment for higher education institutions to work together to better serve

students and their communities. The pledge was drafted to demonstrate the commitment to provide high quality affordable academic and career education programs and to contribute to the development of a highly skilled competitive workforce in the Commonwealth. Leadership

of statewide community colleges and PASSHE universities have worked collaboratively to help students achieve their educational goals.



Also, Dr. Hawkinson from KU presented a sweatshirt to Emma Hope (pictured), who is planning to transfer there after graduating from LCCC. ■



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## Community College Day at the Capital

On Monday, April 24, students from the Student Government Association (SGA) represented LCCC at the state capitol in Harrisburg and met with PA legislators to advocate for the funding of community colleges. Students met with influential members of the state government including Rep. Jamie Barton, Sen. Nick Miller, Rep. Michael Schlossberg, Sen. David Argall, Rep. Doyle Heffley, and Rep. Ryan Mackenzie. In addition, Emma Hope, All-PA Academic Team member and SGA President, spoke about her experience at LCCC and the importance of the transfer process.



Students participating were: Marie Alexis, Alex Cohen, Tameem Darawsheh, Christian Dieter, Hailey Hottenstein, Emma Hope, Donald Kalb, Geoff Levy, Brady Miller, Stephen Miller, Anthony Witczak. ■

# LCCC Holds Program-Focused Information Sessions

Students interested in a range of degree programs will have the opportunity to attend program-focused information sessions at Lehigh Carbon Community College this spring. These information sessions will give prospective students and their families a glimpse into the curriculum, an opportunity to meet faculty, tour facilities and ask questions.

These events are designed for students who are interested in several areas of study and we encourage you to attend more than one. They will be facilitated by faculty members and the admissions team. Each event will conclude with an optional tour of campus.

Further details about each event can be found by clicking on their respective registration links [HERE](#).

**Wednesday, May 3: Professional Trades Programs - [Register HERE](#)**

Session will highlight Professional Trades, Technology, Mechatronics and Production Technician programs. *Please note, this session will **not** include an overview of the Aviation and Professional Pilot programs. Virtual aviation specific information sessions will begin in Fall 2023. Check website for further details.*

**Thursday, May 4: Human and Public Services - [Register HERE](#)**

Session will highlight Criminal Justice, Human Services, Psychology and Social Work programs.

**Monday, May 8: Communications, Media and Arts - [Register HERE](#)**

Session will highlight Communication, Computer Game and Simulation Development, Computer Generated Animation and Digital Arts, Fine Arts/Studio Arts, Graphic Design, Music/Sound Production, TV/Film and Visual Media programs.

**Wednesday, May 10: Computer Science and Information Technology Programs - [Register HERE](#)**

Session will highlight Cisco, Forensics and Digital Security, Game Development, CIS, Computer Science, Networking, Programming and Web Design.

**Thursday, May 11: STEM Programs - [Register HERE](#)**

Session will highlight programs in the Sciences, Engineering and Mathematics.

**Tuesday, May 16: Veterinary Technician Program - [Register HERE](#)**

**Tuesday, May 23: Health Care Programs - [Register HERE](#)**

Session will highlight programs in Medical Assisting, Health Information Technology, Health Sciences and shared programs in Dental Hygiene, Histotechnician and Respiratory Care. *Please note, this session will **not** include an overview of the Nursing Programs. Virtual nursing specific information sessions will begin in Summer 2023. Check website for further details.*

Prospective students should register in advance. Questions about these sessions and other inquiries about LCCC can be directed to [admissions@lccc.edu](mailto:admissions@lccc.edu) or by calling 610-799-1575. ■

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## LCCC Announces New Promise Scholarship to Lehigh County Graduates

Recent high school graduates from Lehigh County school districts will have access to additional scholarships thanks to LCCC's new Promise Scholarship Program. The program is funded through the college, which was able to set aside \$2 million to create an endowment from funds originally received for capital improvements.

The scholarships will assist recent high school graduates who qualify for federal Pell grants and who are from the Lehigh County sponsoring school districts of Allentown, Catasauqua, East Penn, Parkland, Northern Lehigh, Northwestern Lehigh, Salisbury, Southern Lehigh and Whitehall-Coplay, as well as students from Lehigh Career and Technical Institute from a sponsoring school district.

The program will begin with the high school graduating class of 2023. Students who enroll at LCCC after high school graduation and pursue an associate degree are eligible. The scholarship will provide up

to full-time tuition and fees, after any federal Pell Grant funding, plus \$500 per semester for books and supplies. The scholarship can be applied to fall and spring semesters for two years. Students do not have to meet a grade point minimum for their first semester of the scholarship, but do need to maintain a 2.5 GPA thereafter.

Students must begin the Promise program within the first two years after high school graduation. In addition, students must be registered at LCCC for the fall 2023 semester by May 15 in at least nine credits. The scholarship will be awarded on a first-come, first-served basis. Award recipients will be notified by June 15.

Students should apply for the Promise Scholarship through the general scholarship application at [www.LCCC.edu/scholarships](http://www.LCCC.edu/scholarships). They must also submit the FAFSA. Deadline to apply is May 1.

For more information on the Promise Scholarship or applying to LCCC, contact the Office of Admissions at 610-799-1575 or [admissions@lccc.edu](mailto:admissions@lccc.edu). ■

# Investing in Community

Allentown is a racially and ethnically diverse community and to make sure that real estate owners and investors reflect that, LCCC has partnered with the Real Estate Lab, an Allentown nonprofit that aims to prepare budding entrepreneurs with the tools needed to succeed in real estate investment. “People often come to us with no previous real estate knowledge or experience,” says Yusuf Dahl, co-founder of the Real Estate Lab. The Real Estate Lab has partnered with LCCC to provide students who have completed the free community course offered at the lab with prior learning credits toward a business degree at LCCC.

According to Dahl, the 10-week Real Estate Lab course, “provides the knowledge, networks and capital to help underrepresented aspiring entrepreneurs get started in real estate.” Each two-hour class is split between that week’s lesson and a subject matter expert, thereby increasing the networking connections students can make throughout the course.

In Allentown, the opportunity to invest in real estate is especially appealing given the disparity in the market. As Dahl points out, “Allentown is becoming more and more diverse, but if you look at who owns property, it does not reflect that same level of diversity. Real estate historically has been the best asset class to build wealth.”

The Real Estate Lab is a joint venture between Dahl and co-founder and president of City Center Investment Corp., J.B. Reilly. The lab’s mission is to foster community development by “aligning the economic self-interest of residents with positive neighborhood outcomes”.

Manuel Casanova of Allentown has gained a host of



knowledge from the Real Estate Lab. The highly motivated 20-year-old owns six units with his older brother, who helped him enter the world of real estate investing early.

He is currently studying Business Administration at LCCC to gain the skills needed to be an entrepreneur. “I thought this would give me better foundational skills and knowledge on how to run a business because eventually I want to own my own real estate firm,” he says.

For the Real Estate Lab, located just blocks away from LCCC Allentown at the Donley Center, a partnership between LCCC and the lab is all about creating the pathway to a future in business for students who choose to continue their education beyond the 10-week lab course.

“Real estate is a business. We always encourage our participants to continue their education. To be able to provide a seamless transition for a person who wants to continue that business education with an institution like LCCC where they’re coming in with some credits, I think that’s a phenomenal and unique element to this program and it reflects the ethos of community partnerships that are the bedrock of the Real Estate Lab,” says Dahl.

As Dahl points out, the path from the Real Estate Lab to LCCC is especially appealing to students like Casanova, who are interested in going on to have their own business, “Manny going through the Real Estate Lab, buying a property, now continuing at LCCC to gain more business skills - that’s going to help him further scale his business... that is powerful.”

For more information on prior learning credits or the partnership between the Real Estate Lab and Lehigh Carbon Community College, contact James Ayrton, Associate Dean of Curriculum, Assessment and Articulation, at [jayrton@lccc.edu](mailto:jayrton@lccc.edu).

Read more in the most recent edition of *Aspire* [HERE](#). ■

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## New TV Commercials Spotlight Affordability, Flexibility and Convenience

The Office of College Relations and ad agency 3Seed have created three new TV/streaming spots that feature 10 current or former students. These spots



focus on [flexibility](#), [affordability](#) and [convenience](#). The students, who represent the diversity of the LCCC student body, featured in these spots are:

- Sport Management major and Clawrence Nick Garofalo
- Psychology major and SGA president Emma Hope
- Art major and adult student Josephine Felton
- Graduate of nursing program John Mulder, RN
- Nursing student Rosangela Gallone
- Current Psychology major and international student Marie Alexis
- Business Administration major and peer mentor Jeremy Bautista
- Former dual enrollment student and Kutztown University graduate Alex Maaser
- Former dual enrollment student and current biology major Katherine DeAngelo
- Health Science major, adult student and veteran Natasha Swartley ■



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*Dr. Ann D. Bieber*

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## Important Dates for May 2023

- May 3** Professional Trades Information Session, 4-5:30 p.m.
- May 4** Human and Public Services Information Session, 4-5:30 p.m.
- May 8** Communications, Media and Arts Information Session, 5:30-7 p.m.
- May 8** Classes End
- May 10** Computer Science and IT Information Session, 4-5:30 p.m.
- May 11** STEM Programs Information Session, 4:30-6 p.m.
- May 16** Veterinary Technician Information Session, 4-5:30 p.m.
- May 17** Commencement at PPL Center, 6:30 p.m.
- May 23** Health Care Information Session, 4-5:30 p.m.
- May 29** College Closed

## Student Life Around Campus

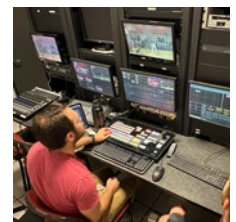
First Year Experience and Student Engagement and Inclusion hosted a Diversity Networking Event for students, staff, faculty and alumni. Participants mingled and heard from panelists about their journey to personal and professional success.



Students learned valuable career skills all while solving puzzles and riddles in an escape room hosted by Career Development.



Our WXLV Digital Media Lab livestreams Cougar sports home games on YouTube. Click [HERE](#) to access the channel.



In recognition of suicide awareness and prevention, the college set up display flags in memory of people who have taken their own lives. 1,100 white flags represented the college students who lose their lives nationally to suicide each year, and 132 American flags represented the U.S. Veterans, Active Component, Reserve, and National Guard who lost their lives to suicide in the fourth quarter of 2022.



**Lehigh Carbon Community College**  
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