

Graphic Design A.A. (GRDA)

This program is designed for those students who have a special interest in entering the world of graphic design. The program prepares students with a foundation in fine arts, as well as thorough instruction of the tools and techniques needed for digital art and website creation. While some students may pursue the program of study for personal enrichment or employment rather than transfer, the degree is designed for students preparing to enter a program leading to a baccalaureate degree at a four-year college or university. Because the requirements of four-year colleges or universities vary greatly, students should choose an intended transfer college as soon as possible and work with their advisor to coordinate course selection with the intended transfer institution's program. All students will be expected to prepare a portfolio for transfer or employment applications.

Upon successful completion of this program, students will be able to:

- survey painting, sculpture, architecture, and other related art forms with consideration of the aesthetic, historical, and technical significance of major artistic achievements.
- learn fine art principles and techniques utilized in all aspects of visual art production.
- utilize computer graphic tools and techniques to create and manipulate visual designs.
- create visually dynamic projects using current industry development and authoring tools.
- produce web content in accordance to both web design and visual design standards.

Students should consult the catalog of the four-year college or university to which he or she plans to transfer to ensure that degree requirements are being properly met. Transfer information for this program is on file in the Transfer and University Center. For more information, contact an academic advisor or counselor.

First Semester		Credits
ART 101	Introduction to Art	3
ART 108	Two-Dimensional Design	3
ART 111	Color Theory	3
ENG 105	Research and Composition	3
ART 119	Digital Photography I	3
		15
Second Semester		
ART 107	Digital Design	3
ART 110	Drawing I	3
CIS 141	Client-Side Scripting I	3.5
CIS 133	User Experience Design	3
ENG 106	Introduction to Literature	3
		15.5
Third Semester		
ART 128	Computer-Aided Logo and Advertising Design	3
ART 135 or ART 132	Three-Dimensional Design Principles of 3D Modeling and Texturing	3
ART 145	Art of Illustration	3
CIS 116	Adobe Dreamweaver	1
PSY 140	Introduction to Psychology	3
Elective*	Mathematics	3-4
		16-17
Fourth Semester		
ART 242	Desktop Publishing	3
ART 248	Web-Based Interactive Animation	3
BUS 141	Principles of Advertising	3
SOC 155	Mass Culture	3
Elective	Laboratory Science	4
		16
Credit Total		62.5

*Mathematics Elective must be MAT 105, MAT 120 or MAT numbered above 150. Student should check with transfer institution before enrolling in a mathematics course to ensure transferability.

Prior Learning Assessment: Previous job training, certificates and work experience that may qualify for college credit (*see academic advisor*).

Gateway Courses: Based on placement testing in reading, writing and math, these prerequisite courses may have to be taken before placement in College English or Mathematics beginning the first semester and concurrently.

RSS 099	Basic Skills Reading	3
RSS 100	Critical Reading	3
ENG 099	Basic Skills Writing	3
ENG 100	Fundamentals of Writing	3
MAT 090	Mathematical Literacy	6
ESL 251	English for Academic Purpose	6
		(Required for ESL students only.)

Please note, taking gateway courses will increase your time for completion.