

2023-2024 College Mid-Year Update

November 2023



To the College Community

Our theme for Development Day this year was Building on our Strong Foundation as we rebuild and strengthen our institution. LCCC reflects the strength of community, demonstrating what can be accomplished when people work together toward a common goal, which is to improve the lives of the people in our community.

As we approach the holiday season, I am thankful for everyone who works to ensure that LCCC fulfills the mission of this great institution.

Respectfully,

President

Dr. Bieber with Morgan Center alumni Kaitlyn Herling, George Dubey and Brian Faust.





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Lehigh Carbon Community College celebrated the 20th anniversary of the John and Dorothy Morgan Center for Higher Education. The celebration included alumni speakers who have been positively impacted by the center's presence in the community, as well as former PA Governor Mark Schweiker and PA Senator David Argall. The impact of the Morgan Center has been dramatic. Since the center opened in the fall 2003, 7,720 credit students have attended classes there. Of these credit students, 2,233 have earned an associate degree and 364 have earned a certificate or diploma. In total, 10,866 students have attended credit, noncredit or workforce classes at the Morgan Center. The site has expanded to encompass the Lisa Jane Scheller Student Center, which houses the state-of-the-art nursing simulation center. In addition to the campus site, the Morgan Foundation has provided nearly \$4 million in scholarships for Tamaqua Area High School graduates either attending LCCC or other approved colleges and universities, and recently extended financial support to students in workforce.

Development Day provided a day of showcases in the HVAC Labs, Design Den Makerspace, JEDI Center, Science Labs and more. Also, workshops covered a wide range of topics including a Public Safety Update, Online Learning Open Forum, Institutional Research and the IRB to name a few. In addition, departments and divisions had time for professional development specific to their areas. Faculty and staff enjoyed the day to learn together.



Welcome Week Celebrations

Highlights of Welcome Week this year included:

- Office decorating contest in partnership with the Spirit Committee
- #My CougarClaws selfie contest hosted on social media
- Way finding tent with more than 40 faculty, staff and student volunteers
- Giveaways of over 400 beach towels, t-shirts, pennants and beach balls
- DJ providing music and making announcements about events, how to get a student ID, the Service and Activities Fair, parking registration and more
- Additional activities at both the Allentown and Tamaqua sites

J.E.D.I. Center The college's new Justice, Equity, Diversity and Inclusion (J.E.D.I.) Center hosted a grand opening with dozens of students and staff for a ribbon cutting and get-acquainted activities. The J.E.D.I. Center houses offices of Student Engagement and Inclusion and First Year Experience. Programming surrounding diversity, equity and inclusion will be held monthly to help improve the sense of belonging at LCCC and help students with the resources they need to succeed. The first workshop is grounded in the theories of intersectionality, mattering and marginality and exploring what inclusive community looks, sounds and feels like.



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Quickstart Program Gives Students Jump on Degree Completion and Career Entry with courses to help students interested in Business, Teacher Education, Paraprofessional Educator, HVAC certificate programs or improving English skills through ESL. Students can get started on their degree and advance quickly into a career path. The pathways combine courses in the program area and are packaged for a full-time student, although students can work with advisors to design a schedule that works for them.



A New Articulation Pathway has been established for students completing the Commercial Truck Driving training program. Students can now qualify for credits to the Entrepreneurship and Small Business Specialized credit diploma to continue their education and learn how they can run the business themselves.



Through Statewide Higher Education Partnerships, colleges and universities are working together to better serve students and our communities. The Pledge demonstrates the commitment to provide high quality affordable academic and career education programs and to contribute to the development of a highly skilled competitive workforce in the Commonwealth. Leadership of statewide community colleges and PASSHE universities have worked collaboratively to draft The Pledge, which includes allocating financial aid at universities for community college students, smoothing the path for students to transfer from a community college to a PASSHE institution and working to ensure success of community college graduates who transfer to PASSHE universities.

It's Not Over pilot project with partners Northampton Community College, Kutztown University and East Stroudsburg University will include two initiatives: The first initiative is to help students who left the universities without a degree and have completed 60 or more credits. Students will be encouraged to utilize the Reverse Transfer Agreement. By fulfilling the residency requirements of 15 credits, students may be eligible to receive an associate degree. The second initiative will be outreach to students who recently dropped out of a university and who reside in the service areas of community colleges. Success Coaches will provide the students with options to complete an associate degree or take courses to transfer to the university to complete their bachelor's degree.



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LCCC Honors College Welcomes 20th Cohort of Honors Scholars at the beginning of the semester. These 42 exceptional students have been selected for their outstanding academic achievements, leadership potential and commitment to making a positive impact on their communities. The Honors Scholars Program is designed to provide a challenging and enriching educational experience for high achieving students.

LCCC Recruits Students to Participate in Disney Coop Program, which offers cooperative work experience for students at Walt Disney World in Orlando, Florida, or Disneyland in Anaheim, California, during the spring and summer 2024 semesters. The program is available to students attending LCCC or who have graduated in the last 24 months and who are at least 18 years of age at the time of application. The co-op program allows students to earn six college credits as they spend one semester working, learning, and living at Disney World or Disneyland. This course is a combination of working, learning and living experience that is open to students in all majors.

LCCC partnered with Northampton Community College to sponsor the Fe Foundation 2023 Summer Camp for Hispanic high school sophomores and juniors. Students learn skills that will prepare them for college or to enter the workforce and to make new friends and work together on projects. The program also includes a four-week internship. Students represented Easton Area High School, Saucon Valley High School, Parkland High School, Liberty High School, Dieruff High School, William Allen High School, Building 21 High School, Bethlehem Catholic High School, Freedom High School, and Southern Lehigh High School.



SHINE Afterschool Program Opens Makerspace at Slatington Elementary in partnership with the Northern Lehigh School District. During the school day, the district uses the space with its own STEAM curriculum, which emphasizes hands-on learning. In the afternoon and evenings, SHINE (Schools and Homes in Education) uses it for project-based STEM activities as part of the afterschool program. A makerspace is a collaborative work area to encourage making, exploring, learning and sharing that uses high-tech or no-tech tools. Students have access to a 3D printer, laser cutter, CNC machines, soldering irons and other equipment that is used in a variety of projects. The equipment is available for all students to use, not just those enrolled in SHINE.



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PTK Alpha Omicron Alpha Chapter College Project Hallmark Award entry, “Changing the Narrative,” was selected from 420 entries to be included as one of 17 articles in the third edition of *Change Makers: Phi Theta Kappa Journal of Student Leadership* to be published fall 2023 semester.



Recent high school graduates from Lehigh County school districts had access to additional scholarships thanks to LCCC’s new **Promise Scholarship Program**. The program is funded through the college, which was able to set aside \$2 million to create an endowment from funds originally received for capital improvements. The scholarships assist recent high school graduates who qualify for federal Pell grants and who are from the Lehigh County sponsoring school districts as well as students from Lehigh Career and Technical Institute. During the fall 2023 semester, 32 students received scholarships in programs of study including Biology, Health Sciences, Computer Science and more.

Grants and funding opportunities provide numerous opportunities to expand the services to students including;

- **National Science Foundation Grant (\$200,000)** for Identity and Belonging Among STEM-Interested Hispanic Students Participating in a First-Year Experience Course.



- **County of Lehigh (\$50,000)** to increase services for English as a Second Language (credit and noncredit) and literacy courses.
- **Trexler Foundation (\$75,000)** will fund new microscopes in biology labs with the capacity to transmit images to digital devices. The Nursing program will benefit from IT equipment and supplies for the Medical Surgical Simulation Lab. The EMT program will be able to purchase the equipment and supplies necessary for accreditation.
- **Shippensburg University (\$167,400)** will support professional development for childcare practitioners participating in the Child Development Associate (CDA) apprenticeship or completing Early Childhood Education coursework on a pathway to credentialing or degree.
- **Delaware and Lehigh National Heritage Corridor (\$6,900)**, awarded through the Lehigh Valley Greenways mini-grant program, funds a partnership with Promise Neighborhoods to create an environmental program in summer 2024 for at-risk members of the community.
- **PP&L Foundation (\$17,000)** to secure the equipment necessary to provide hands-on learning in the use of “green” refrigerants including carbon dioxide and hydrocarbons to better align LCCC’s HVACR program with current and future industry practices.



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Tony Boyle Memorial Golf Tournament reached almost full capacity at Twin Lakes Golf course with all proceeds benefiting the Promise and Aspira Scholarships. The Promise Scholarship proceeds add to the \$2 million endowment to provide scholarships for students in Lehigh County who have financial need. The Aspira Scholarships are intended to provide financial assistance and foster growth and leadership for Hispanic and/or Latino/a/e/x students.

Members of the LCCC community volunteered for this year's **Brush-up Our Veterans** - Lehigh Valley. The LCCC team was partnered with teams from Janney Financial Advisors, New Tripoli Bank and Penn State Lehigh Valley to transform the exterior of a selected veteran's home. The Brush-up Our Veterans project, led by the Veteran and Military Council of the Greater Lehigh Valley Chamber of Commerce, coordinates the efforts to paint the outside of homes of honorably discharged veterans and their surviving spouses who are low-income, elderly or permanently disabled.



LCCC Volunteers Make Some Noise at Musikfest. An energetic group of 25 LCCC staff, faculty, students and family volunteered at Festplatz at Musikfest, enthusiastically serving beverages and working the cash tent. Many Fest patrons and volunteers from other organizations expressed their admiration of the LCCC team's spirit, leading to event managers from ArtsQuest stopping by to convey gratitude on how strong LCCC's presence was at each tent they served in.

Inaugural Art, Rhythm and Tasting Event in the Glass Box Gallery. Guests enjoyed student and alumni artwork, a guitar and harp duo and delicious food, all while supporting the communication, media, and the arts programs at LCCC.





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Facility Master Plan is completed, and projects will be phased over the next 10 years to assist with greater efficiencies including the LED replacement lighting to reduce electric costs, as well as upgrades of the air handler units.



Employee Resource Group Kick Off Meeting. As we continue to identify ways to better support and foster inclusion and belonging for employees at LCCC, we are creating employee resource groups. The purpose of the groups is to provide interested LCCC employees a place to gather with others of common affinity or identity such as Hispanic/Latinx, LGBTQ+, African American, and/or others, as identified by the college community. The goal is to provide employees with the opportunity to build a support system, participate in discussions about meaningful topics and share resources.

College's Inaugural Equity Statement states that Lehigh Carbon Community College embraces, celebrates and champions diversity, equity, inclusion and belonging. We are committed to building an inclusive community in which everyone feels welcome, respected and safe to engage fully in learning. This requires everyone – faculty, students, staff, trustees and visitors – to participate thoughtfully, using language and behavior that is free from bias, prejudice and discrimination.

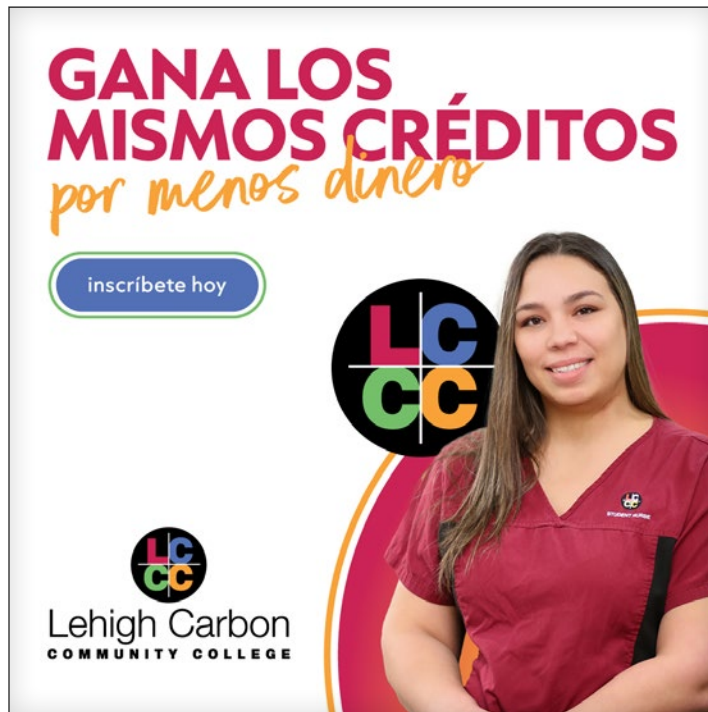
Enrollment Assessment with CLARUS Consulting began in the fall semester. A major goal of this assessment is to determine the specific target markets in the college's service area, define their needs and recommend programming to serve those markets proactively. By better defining these target markets, LCCC can continue to increase enrollments with sustainable growth. Expected completion of this assessment is January 2024 to guide Summer and Fall 2024 registration.





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Video and TV Spots were created with production from 3Seed Marketing, Design and Interactive. This series of TV/streaming video spots and student testimonials focus on the messages of flexibility, affordability and life outside the classroom. The spots include 10 LCCC students who describe their successful journeys at LCCC and range from former Dual Enrollment students to current students and alumni now working as a nurse and a professional writer. [View the entire series on our YouTube playlist here.](#)



Spanish-Language Recruitment Campaign: Bienvenidos a LCCC is an effort to better reach the college's Hispanic market, including both prospective students and families. College Relations created a Hispanic recruitment campaign that includes digital search with Spanish search terms, a marketing landing page and website resources section, as well as a Spanish language digital ad campaign.

LCCC Student Perfect Fit Clothing features LCCC student employee Judenie Dorismond and her daughter Jailene Staples in a commercial campaign for the Perfect Fit Empowerment Luncheon. The commercials began airing Sept. 25 via BRAVO, HGTV, WFMZ, Food Network, OWN, Hallmark, and a host of other networks. LCCC's representation will be worldwide. [View the commercial here.](#)



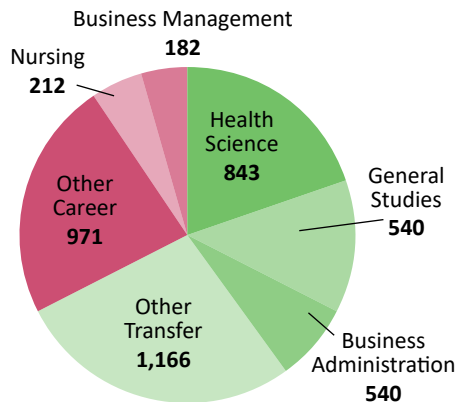


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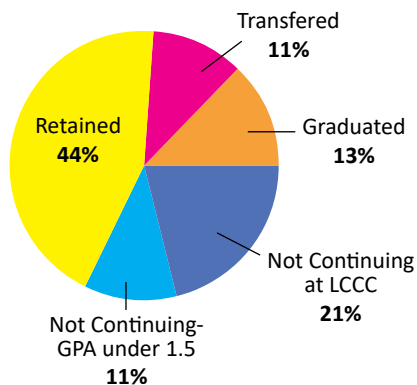
FALL 2023

Transfer and Career Program Enrollment

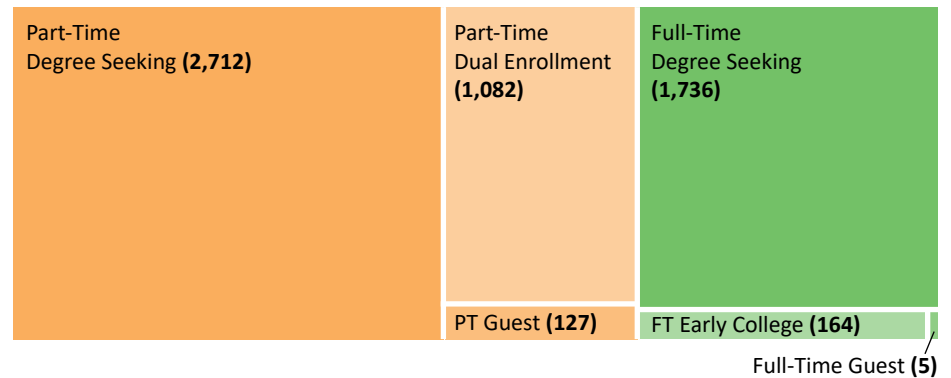
Career Programs (AAS) Transfer Programs (AA, AS)



Degree-Seeking Students Fall 22-Fall 23



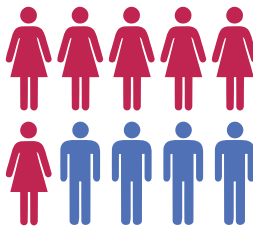
Fall 2023 Enrollment: Total 5,826



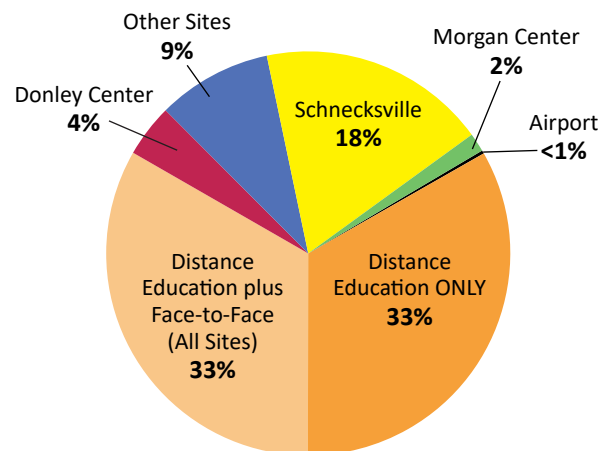
Enrollment by Gender

Female: 3,707
(63.6%)

Male: 2,119
(36.4%)



Enrollment by Site

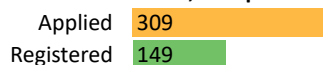


First Year Enrollment by School (Heads)

School of Business, Legal and Social Services



School of Education, Computer Science and Online Learning



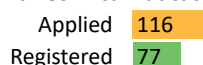
School of Health Care Sciences, Aviation, Mathematics and Science



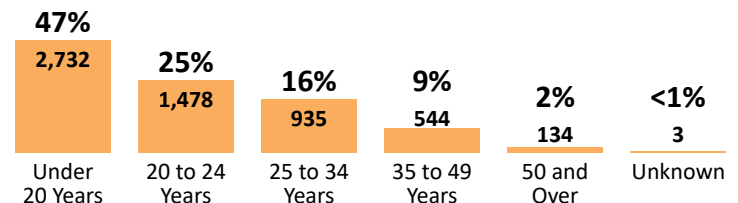
School of Humanities, Arts and Social Sciences



School of Workforce, Community Engagement and Technical Education



Credit Enrollment by Age (All Students)



Enrollment by Race/Ethnicity

